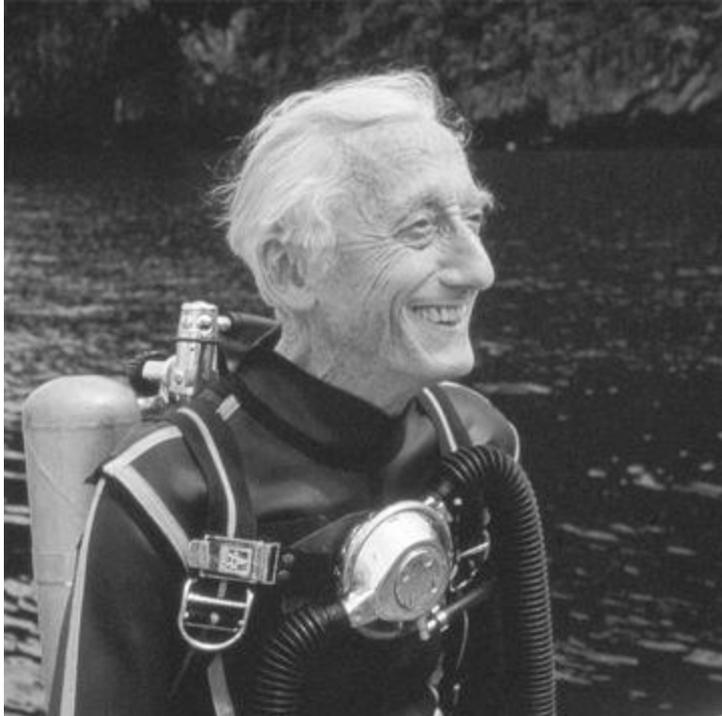


Hands Across the Ocean
Atlantic Cleanup 2017
www.atlanticcleanup.org



In honour of Jacques-Yves Cousteau's life and accomplishments, the shorelines of the Atlantic will witness the world's single largest clean up of ocean-borne debris on the anniversary of his birth, Sunday, June 11, 2017.

Volunteer organisations in the Azores, Portugal, Bermuda, Madeira, Spain, Holland, South Africa, Brazil, Cape Verde, Dutch Caribbean, Canary Islands, Brazil, Guadeloupe, Dominica,

Bahamas, USA, UK, Ireland and more, will join hands to collect all forms of plastic waste, inorganic flotsam/jetsam, trash, junk and garbage from the Atlantic's beaches and shorelines.

The goal is to involve communities and citizen organizations from all our Atlantic neighbors highlighting ocean plastic as a widely shared problem.

Plastic is the most dangerous thing in the ocean and when eaten in sufficient quantities can kill our ocean wildlife. Micro plastic is finding its way through the food chain direct to our very own dinner plates!!

With this action we are trying to bring this problem to the attention of the public at large.

If you want to participate, creating a local action, please contact us at action@atlanticcleanup.org and check out the progress and the organizations involved at www.atlanticcleanup.org

No More Plastics for the Azores (NMPA) is a citizen's group from Faial island in the Autonomous Region of the Azores, that has been raising awareness about plastic pollution, locally and globally, and organizing volunteer cleanups for the last five years.

NMPA cooperates with scientists from the University of the Azores to monitor and increase knowledge about plastic pollution.



In Cousteau's footsteps:

Jacques-Yves Cousteau was born on June 11, 1910 in Saint-André-de-Cubzac, near Bordeaux, in France. He learned to swim when he was just four.

His father, Daniel Cousteau, was an international lawyer. His mother, Elizabeth Duranthon, was the daughter of a wealthy local wine merchant and landowner.

The family temporarily relocated to New York, USA when Jacques Cousteau was aged 10 to 12 years old. There he learned to speak English fluently and improved his swimming and snorkeling. At summer camp in Vermont he started diving as part of the camp's policy of cleaning up the nearby lake, beginning his life-long love of swimming below the water, even though he had no goggles at that time.

Cousteau became an explorer, conservationist, filmmaker, innovator, scientist, photographer, author and researcher who studied the sea and all forms of life in water. He was a pioneer of marine conservation and helped to raise awareness about ocean conservation worldwide. His example is an inspiration for several generations from around the globe.